



Fabian Cancellara is ready for the “chase” – can you beat him?

Press release of 4 May 2017, Rickenbach / Ittigen – „Chasing Cancellara“ is the new launched project of Fabian Cancellara in cooperation with Human Sports Management AG. The swiss cycling legend competes three times on completely closed roads against amateur athletes.

Closed down roads for 333 amateur cyclists, 10 to 15 kilometer distance and steep hills. This is the concept of “Chasing Cancellara”. Following the motto: “All against one”, 333 drawn participants try to cross the finish line before Fabian Cancellara. The ones who make it, receive a certificate which entitles them to call themselves “Fabian-Cancellara-Beater”. After the race, everybody, including Fabian Cancellara, gather to have a chat about the race experience and recover at the Pasta Party.

2017 with 3 Stages in 3 language regions

With a race in Anderamtt, Villars-sur-Ollon and Lugano, the three main language parts of Switzerland can be covered.

The Dates:

24-25. June 2017	Andermatt
09.-10. September 2017	Aigle – Villars-sur-Ollon
22.-23. September 2017	Lugano

In Andermatt, the riders must climb up the Oberalppass. Before the race starts, there is a neutralized start through the village. Fitting the event, in Aigle the start is at the UCI (Union Cycliste Internationale) headquarter. The neutralized part is until Ollon and after that the race starts. The stage in Lugano is the final. Next to the drawn participants, the top 10 of the races before qualify automatically for the final event. The neutralized start is at the Cornaredo Stadion and the race start is in Melide. The athletes will cycle along the Lago di Lugano and get up to Carona.

“Chasing Cancellara should be seen as a platform for amateur athletes, friends, fans and could be the perfect corporate event to bring people together, who want to meet me and challenge me. Fun is also a very important factor. I am looking forward to hard races against amateur riders”, says Fabian Cancellara. He organizes the series together with Human Sports Management, which is his official marketer. In 2018, more regions and locations should be included in the series.

You can find more information about Chasing Cancellara on www.chasingcancellara.com





Chasing Cancellara – Facts & Figures 2017

About Chasing Cancellara is held for the first time in 2017. It gives amateur and everyday athletes the possibility to measure themselves against Fabian Cancellara. On a track of 10 to 15 kilometers, the goal is to cross the finish line before Fabian Cancellara. In Andermatt, Aigle – Villars-sur-Ollon and Lugano, 333 starting places are raffled and the top 10 from the Events before will secure a starting place at the final in Lugano.

Racing Shedule:

25. June 2017	Andermatt, UR
10. September 2017	Aigle – Villars-sur-Ollon, VD
23. September 2017	Lugano, TI

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